

# EASY-ECO Brasov Training

16<sup>th</sup> – 25<sup>th</sup> May 2007



The National Centre for  
Sustainable Development, Romania

This EASY-ECO 2005-2007 Series Event is sponsored by



EASY-ECO has been awarded an Official Decade Project by the German Commission for UNESCO.

Status October 2006

The **EASY-ECO Brasov Training** is the third in the **EASY-ECO 2005-2007** series of trainings and conferences, providing possibility for young researchers to enhance their knowledge and competences in different forms of evaluation and impact assessment of sustainability, and to collect practical experiences from case studies. The overall effect of EASY-ECO will be to strengthen European sustainability at all levels and to provide a stimulating educational programme for young people working in the sustainability evaluation field.

## Participants - apply in October 2006!

The training is designed for a specific target group of **young researchers** (less than ten years experience) with a strong interest in the areas of evaluation and/or sustainable development. Participants may be studying for their doctorates, working in a government department, in public administration, in NGOs or for international organisations in the sustainability/evaluation field.

Importantly, **EU-Grants are available to cover all costs** (travel expenses, participation fees, accommodation and living allowance) for participants of this target group. Young researchers are highly encouraged to visit a conference, and then attend one of the EASY-ECO Trainings, all of which can be covered by an EU-Grant. Ideally, participants will submit a paper on an aspect of evaluation of sustainability for one of the conferences following their training. Full details on eligibility for grants is given on the EASY-ECO website at [www.sustainability.at/easy](http://www.sustainability.at/easy).

**Deadline for application for (one of up to 35) EU-Grants is on the 20<sup>th</sup> January 2007!**

**Training venue:** This training will be held in Brasov, once named Kronstadt, which is the most famous Romanian mountain tourism centre. Situated in the central part of the country, 167 km north of Bucharest, the area is surrounded like a halo by the Carpathians and holds protected flora and fauna, nature reservations, a health spa and ideal conditions for winter sports. But not only the nature is generous in Brasov; the city, firstly mentioned in 1235, has valuable historical patrimony and old cultural traditions where the occidental and the oriental values mixed over the centuries, as a result of the diverse ethnical structure of the population and the commercial connections with the entire Europe. The modern life of Brasov still preserves the individual, ethnic and racial diversity as a base for the local multi-culture and the pluralism in religion.

## Theme

Evaluation and impact assessment are playing increasingly important role in all European member states. Most governments have introduced regulatory impact assessment procedures for their own policy-making processes and candidate countries are being encouraged to do the same. Local Agenda 21 initiatives, and private sector corporations' sustainability reporting and environmental management systems are also increasingly widely used. Many development assistance programmes, as well as the EU's agricultural and structural funds, are subject to impact assessment

or evaluation procedures which can support sector integration, institutional change, reforms, good governance, planning and implementation of sustainable development.



The training in Brasov is intended to enable young researchers to conduct actual evaluation projects in the future, to develop their skills and build their own capacity in the evaluation of sustainability.

**Structure of the training**

The training starts with a **three month virtual pre-training phase** via the EASY-ECO website. The participants will have access to the core training materials to prepare themselves for the local training.

The **local training, 16th–25th May 2007, Brasov**, combines morning core-modules with afternoon case-study practical sessions. The core modules comprise a series of high-quality lectures given by experienced international trainers. Each afternoon the course shifts its focus to practical case-study sessions, during which participants have the opportunity to work hands-on alongside case-owners and apply the content of core-course materials. Participants are given the choice of working on evaluation/impact assessment case-studies focusing on international and EU policies and programmes; national policies for sustainable development; and regional and local activities for sustainable development (LA 21 etc). In groups of 10-15, participants will be supported by a scientific tutor throughout the duration of the training.

During the **three-month virtual follow-up phase**, participants can work on their own papers towards submission at the EASY-ECO Vienna Conference, with the full support of case-owners and scientific tutors.



**Further Information and Bookings**

The training itself runs for ten consecutive days starting on the 16<sup>th</sup> of May and finishing on the 25<sup>th</sup> of May 2007. In order to book your participation at the training, please follow the application guidelines “How to apply” at [www.sustainability.at/easy](http://www.sustainability.at/easy). Should you not have access to the Internet, or you require any assistance not available on the website, please do not hesitate to contact Tania Mihu at the NCSD on:

Phone: +4021 310 3320; Fax: +4021 310 3321; e-mail: [tania.mihu@sdpn.ro](mailto:tania.mihu@sdpn.ro)

**The Host of the Training**

The training is being organised by the National Centre for Sustainable Development (NCSD), an independent Romanian Non Governmental Organization based in Bucharest. The NCSD is reaching stakeholders of sustainable development on every policy decision-making and implementation level, from national government and civil society groups to local public and private partners nation-wide. The NCSD has a privileged vantage point to understand the complex interdependencies of sustainability constraints, inform action and policy coordination.

For more information please take a look at the NCSD website: [www.sdpn.ro](http://www.sdpn.ro)

Date	16th	17th	18th	19th	20th
<b>Core courses</b> morning class	Understanding sustainable development and fields of application  Trainers: Peter Hardi (Can) & André Martinuzzi (A)	Types and standards of evaluations  Trainer: Thomas Widmer (CH)	Stakeholder involvement and participation  Trainer: Clive George (UK)	Market situation of sustainability evaluation in CEE  Trainers: Expert from the Host country	Individual support  Informal activities of trainers and young researchers
<b>Case training</b> afternoon class	Analysing call for evaluation	Developing quality checklists for case analysis	Stakeholder analysis and involvement strategy	Developing an evaluation design	
<b>Training Objectives</b>	<i>Paradigmatic orientation, market overview</i>	<i>Professional ethics, paradigmatic orientation</i>	<i>Complementary skills, political sensitivity</i>	<i>Market overview, political sensitivity</i>	<i>Networking, individual scientific support</i>

Date	21st	22nd	23rd	24th	25th
<b>Core courses</b> morning class	Theory-based evaluation and policy analysis  Trainer: Frans Leeuw (NL)	Evaluation design and data collection  Trainer: Wolfgang Meyer (D)	Data analysis, integration and valuation methods  Trainer: Mario Giampetro (I)	Communication of evaluation results  Trainer: Karolina Mikova (SK)	Get-together with local commissioning agents and evaluation professionals
<b>Case training</b> afternoon class	Making an offer (including budgets) Analysis of actual offer	Handling of quantitative and qualitative data	Aggregating and analysing the data provided and discussion of possible judgements	Deriving recommendations and communicating results to other groups	
<b>Training Objectives</b>	<i>Theoretical and methodological knowledge</i>	<i>Theoretical and methodological knowledge</i>	<i>Theoretical and methodological knowledge</i>	<i>Communication skills and political sensitivity</i>	<i>Networking</i>

