

# Easy-Eco Conference “Evaluating Sustainability: The Stakeholders Perspective.

Budapest, Oct. 16-18, 2009

## Parallel Sessions timetable

### 1. Stakeholder engagement: Challenges for Evaluation (6 papers, 2 sessions)

- 1.1.1 Stakeholder Inclusion in Conservation Program Evaluation, by Caplow, Susan
- 1.1.2 Challenges in the evaluation of the impact of consumer stakeholders on product sustainability, by Espinoza-Orias, Namy
- 1.1.3 Recipients Monitoring and Evaluation Reform under the New Aid Approach: Prospects and Challenges, by Negassi, Yohannes
- 1.2.1 Purpose and perspective: Using soft systems methods in stakeholder analysis, by High, Chris & Nemes, Gusztáv
- 1.2.2 Stakeholder Participation within the Evaluation of Trade Liberalization, by Podhora, Aranka
- 1.2.3 The role of sustainability reporting and GRI in stakeholder engagement, by Urbán, Katalin

### 2. Corporate stakeholders: Evaluating CSR and corporate governance (9 papers, 3 sessions)

- The discursive aspect of Corporate Social Responsibility and its influence on stakeholders, by Bielenia-Grajewska, Magdalena *Cancelled due to illness*

- 2.1.1 Leveraging Public Consultation for Managerial Vision Development and Effective Corporate Governance, by Cadar, Doris, Căndeia, Dan, Căndeia, Rodica and Ștefănescu, Rodica
- 2.1.2 Human Resource Management through the framework of CSR, by Fertetics, Mandy
- 2.1.3 Incorporating socio-economic factors into EIA evaluation in Central and Eastern European countries, by Marks, Anna and Meekings, Helen
- 2.2.1 Corporate Social Responsibility and Public Private Partnerships in International development cooperation - Evaluating the Impact of Corporate Motivations, by Hohfeld, Lena
- 2.2.2 Corporate Responsibility Performance measures for Individuals, by Hardi, Péter & Matécsa, Márta
- 2.2.3 Participatory CSR Evaluation - a Theoretical Framework, by Zwirner, Wilhelm
- 2.3.1 Does CSR increase firm's profits/ Evidence from DJSI firms, Hochgatterer, Claudia and Böheim, René
- 2.3.2 Stakeholder protection through good corporate governance provisions, by Kecskés, András
- 2.3.3 Decision support system to assist material procurement and sustainable building design, by Loh, Eugene, Dawood, N., Crosbie, T. and Dean, J.

### **3. Stakeholders in regional and urban sustainable development (9 papers, 3 sessions)**

- 3.1.1 Assessing regional sustainable developments, by Buruzs, Adrienn
- 3.1.2 Action research-based sustainability evaluation: The case of tourism product development, by García-Rosell, José-Carlos and Moisander, Johanna
- 3.1.3 Community and NGO stakeholders in mineral-rich rural environments: Why is so complicated to make real

corporate social responsibility?, by Hinojosa-Valencia, Leonith

- 3.2.1 M&E capacity building initiatives of the local government units in Palestine: The experience of Municipal Development and Lending Fund (MDLF) in developing its M&E system, by Rajab, Khaled
- Urbanization 3.0: a new inclusive research horizon in planning, by Rizzo, Agatino *cancelled*
- 3.2.3 Politics and Possibilities for Optimizing Urban Basic Service Delivery: A Case Analysis from a Medium Size City in Low Income Developing Country, by Saleh, Ahmed
- 3.3.1 Relevance of socio-cultural aspects and stakeholder involvement in the lasting planning process of municipal real estate stock, by Schmidt, Katja Bettina
- 3.3.2 Shared learning and Participatory Evaluation: a case of multi-stakeholder Assessment and systemization of the sustainable development project in the Andes Argentina, by Tapella, Esteban
- 3.3.3. SD indicators: Friend or foe? Sharing selected work and the practical experience of the Regional Environmental Center, Eva Csobod

#### **4. Public acceptance in corporate and development projects (9 papers, 3 sessions)**

- 4.1.1 Difficulties of developing a local agenda in a small region of Hungary, by Baják, Imre, Fábián, Gyula and Törösvári, Zsolt
- 4.1.2 Investigating stakeholders' perspectives about local development and business strategies, by Castellani, Valentina and Sala, Serenella
- 4.1.3 Evaluating an International Cooperation - from Beneficiaries' Perspective, by Fujita, Nobuko

- 4.2.1 Participatory Multicriteria Evaluation of Public Participation toward Sustainable Water Management, by Özerol, Gül
- 4.2.2 Participation in Impact Assessment - Reflections from IA and Participation Research Practice, by von Raggamby, Anneke
- 4.2.3 Are people reached listened to?, by Szasz, Diana and Fisher, Martin
- 4.3.1 Evaluation of Participation and Participation in Evaluation: Lessons from the Reviews of National Sustainable Development Strategies, by Sedlacko, Michal and Berger, Gerald
- 4.3.2 Sustainability assurance and accountability: The stakeholder perspective, by Pinilla Urzola, Angela
- 4.3.3 Public Acceptance Assessment of Two Nuclear Waste Repository Options, by Yang, Jian-Bo and Xu, Dong-Ling

## **5. Sustainability assessments in practice (9 papers, 3 sessions)**

- 5.1.1 Multi-stakeholder engagement for Sustainable Development - Synergies between Appreciative inquiry and the Natural Step Framework, by Cuginotti, Augusto
- 5.1.2 How can fruitful stakeholder cooperation improve Strategic Environmental Assessment Follow-up?, by Gachechiladze, Maia
- 5.1.3 Evaluation of Education for Sustainable Development in Scottish Schools: a stakeholder analysis, by Kandemiri, Myra
- 5.2.1 Learning from a participatory supply chain analysis and evaluation: the case of paper mulberry bark in Laos, Ribeiro, Maria
- 5.2.2 Is Lean Green? Measuring the impact of quality management on corporate sustainable development performance, by McDaniel, Thompson Jr.

- 5.2.3 National Human Development Reports as the tool for stakeholder-based evaluation of sustainable development, by Peleah, Mihail
- 5.3.1 Sustainability Assessment of Microalgae for Biodiesel production, by Mata, Teresa and Martins, António
- 5.3.2 Criteria for the selection of sustainability indicators in Bio-refineries evaluation, Sacramento-Rivero, Julio Cesar, Romero-Baquedanoa, Germán and Blanco-Rosete, Sergio
- 5.3.3 Impact assessment of carbon product labelling, by Xu, Dong-Ling

## 6. Researchers as Stakeholders: Developments in evaluation methodologies (6 papers, 2 sessions)

- 6.1.1 The Contribution of European Research Projects to Sustainable Development: a Methodology, by Binsted, Anne *cancelled*
- 6.1.2 Sustainability indicators in the educational and research context, by Cortés-Cardona, Adriana Carolina and Ferrer-Balas, Didac
- 6.1.3 Embedded value systems in sustainability evaluation tools and their implication, by Gasparatos, Alexandros
- 6.2.1 Network analyses for participatory evaluation of capacity development on sustainable sanitation, by Franquesa, David and Amengual Morro, Caterina
- 6.2.2 Multiplying the knowledge base: stakeholder involvement in different stages of CSR reports' evaluation, by Hoffman, Esther and Gebauer, Jana
- 6.2.3 Beyond the acceptable knowledge: reconsidering stakeholders' involvement as a strategic effort in SEA, by Monno, Valeria and Micolucci, Angelo

## Session Threads and moderators:

### 1. Stakeholder engagement: Challenges for Evaluation

- 1.1. Saturday afternoon 4:30-6:00 *Moderator: Marian Diez AU*
- 1.2. Sunday morning 9:00-10:30 *Moderator: Ursula Kopp PO*

### 2. Corporate stakeholders: Evaluating CSR and corporate governance

- 2.1. Saturday Morning 9:00-10:30 *Moderator: Wilhelm Zwirner AU*
- 2.2. Saturday morning 11:00-12:30 *Moderator: Beatriz Izquierdo AU*
- 2.3. Sunday morning 9:10:30 *Moderator: Mandy Fertetics AU*

### 3. Stakeholders in regional and urban sustainable development

- 3.1. Saturday Morning 9:00-10:30 *Moderator: Tom Bauler PO*
- 3.2. Saturday morning 11:00-12:30 *Moderator: Thomas Widmer PO*
- 3.3. Saturday afternoon 4:30-6:00 *Moderator: David Berry PO*

### 4. Public acceptance in corporate and development projects

- 4.1. Saturday Morning 9:00-10:30 *Moderator: Michal Sedlacko GE*
- 4.2. Saturday morning 11:00-12:30 *Moderator: Jian-Bo Yang GE*
- 4.3. Saturday afternoon 4:30-6:00 *Moderator: Anneke von Raggamby GE*

### 5. Sustainability assessments in practice

- 5.1. Saturday Morning 9:00-10:30 *Moderator: Tom McDaniel 203*
- 5.2. Saturday morning 11:00-12:30 *Moderator: Piret Kuldna 203*
- 5.3. Sunday morning 9:00-10:30 *Moderator: Mike Peleah (tbc) 203*

### 6. Researchers as Stakeholders: Developments in evaluation methodologies

- 6.1. Saturday afternoon 4:30-6:00 *Moderator: Laszlo Pinter 203*
- 6.2. Sunday morning 9:00-10:30 *Moderator: Andre Martinuzzi GE*

**AU:** Auditorium                      **GE:** Gellner Room  
**PO:** Popper Room                    **203:** Lecture Room 203