# **EvAluation of SustainabilitY**Call for Training Course Case Studies

The EASY-ECO 2005-2007 Series is sponsored by



EASY-ECO has been awarded an Official Decade Project by the German Commission for UNESCO.

Status December 2009

With this call for case studies, we are looking for evaluation and impact assessment projects which can be lectured in one of the upcoming EASY-ECO training courses on sustainability evaluations. If you are interested in lecturing such a case study to young researchers, please contact us.

#### **EASY-ECO**

is a series of conferences and training courses aiming at

- the dissemination of theoretical knowledge and practical experience on sustainability evaluations and impact assessment among European experts;
- giving contractors and evaluators an overview on evaluation methods and products available;
- providing hands-on education in sustainability evaluation to young researchers;
- · increasing capacities for sustainability evaluations.

#### **Training objectives**

After participating in an EASY-ECO Training, trainees will be able to become **full-fledged members of an evaluation team** dealing with issues of sustainable development.

The **theoretical part** of each EASY-ECO training will be delivered as a virtual training on an e-learning platform. It will deal with the new demands on evaluation from the perspective of sustainable development, the types and standards of evaluations, participation and stakeholder involvement in the context of evaluations, evaluation approaches such as theory-based evaluation, data collection and analysis, and communicating evaluation results.

The **on-site case trainings** will last for five days and provide hands-on experience with case studies of actual evaluation projects. As a case trainer, you will take the trainees through the phases of your evaluation project (e.g. analysing a call for tender, applying evaluation standards, involving stakeholders, designing an evaluation, drafting an offer and budget, data handling, judgement, communication throughout the evaluation).

Date	Event	Location	Organized by
Mar. 2008	Conference "Gover- nance by Evaluation"	Vienna, Austria	Vienna University of Economics and Busi- ness Administration
Oct. 2008	Training	Saarbrücken, Germany	Saarland University
Apr. 2009	Training	Lund, Sweden	Lund University
June 2009	Training	Bilbao, Spain	University of Basque Country
Oct. 2009	Conference "Stakeholder Perspective"	Budapest, Hungary	CEU Business School
Feb. 2010	Training	Trento, Italy	University of Trento
June 2010	Training	Tallinn, Estonia	Stockholm Environment Institute Tallinn Centre
Sept. 2010	Training	Teplice, Czech Republic	The Regional Envi- ronmental Center for Central and Eastern Europe
Nov. 2010	Conference "European Perspective"	Brussels, Belgium	Université Libre de Bruxelles

#### The tasks of the case trainers are

- to prepare an actual evaluation or assessment project as case study to be lectured at one of the on-site case trainings;
- to guide young researchers through the phases of the evaluation or assessment project with the support of a scientific tutor;
- to provide individual support to young researchers during and after the training course.

#### We are looking for ...

Evaluations of structural fund projects, evaluations of LA 21 activities, Sustainability Impact Assessments, Strategic Environmental Assessments, evaluations of National Sustainable Development Strategies, evaluations of climate protection or regional development programmes, transportation or development aid policy, assessment of national & EU policies, etc.



#### We are NOT looking for ...

- · sustainable development projects as such;
- evaluations and assessments on the corporate level (such as EMAS-auditing, corporate sustainability reporting, product and life cycle assessments);
- · monitoring and indicator reports.

For further details see also <a href="http://www.sustainability.at/easy/?k=traininginfo&s=callforcases">http://www.sustainability.at/easy/?k=traininginfo&s=callforcases</a>

### The sustainability evaluations and assessments we are looking for should meet the following criteria:

- applied science carrying out a systematic analysis;
- of the causal effects and relationships of an intervention;
- including a judgement;
- based on the integrated treatment of ecological, economical and social aspects;
- · in a transparent process.



## Your benefits of lecturing a case study:

- being part of an internationally well known EU project, which has been awarded an Official Decade Project by the German Commission for UNESCO;
- publication of your case study in the EASY-ECO Training Material (CD);
- · collaborate with leading international experts;
- get in touch with young researchers from all over Europe;
- get to know the evaluation culture of the host country;
- full coverage of your travel and living expenses, extra pay for preparing and lecturing is possible.

#### **Next steps**

- 1) Send this form and additional material (see below).
- We will get in touch with you to clarify further details if your case study seems appropriate. The EASY-ECO conferences will provide opportunities to present and discuss your case.
- 3) If we make an agreement, a 5-8 page description of the case study needs to be available 3 months prior to the respective training.

Expression of interest					
The case study meets the following criteria (please tick if appropriate)	The case trainer meets the following criteria (please tick if appropriate)				
It is an □ ex-post □ ex-ante □ accompanying evaluation/assessment  It is an evaluation/assessment on □ regional □ national □ international level □ The evaluation project is finished □ The results are published □ The data are available for training participants □ The tender is available for training participants □ Ecological, ecomomic and social aspects are referred to in an integrative way	<ul> <li>□ Was leader/member of the evaluation team</li> <li>□ Was commissioning agent of the evaluation project</li> <li>□ Is familiar with the used methodology</li> <li>□ Is familiar with different concepts of sustainable development (e.g. with the Bellagio Principles, Agenda 21)</li> <li>□ Has lectured in English previously</li> <li>□ Has experience in guiding working groups</li> <li>□ Has experience with conducting role games</li> </ul>				
I am interested in lecturing a case study at the EASY-ECO training course(s) in					
☐ Saarbrücken (Germany), 20-24 October 2008	☐ Lund (Sweden), April 2009				
☐ Bilbao (Spain), June 2009	☐ Trento (Italy), February 2010				
☐ Prague (Czech Republic), April 2010	☐ Tallinn (Estonia), June 2010				
Name:	Email:				
Institution:					
Country: Title of the evaluation project:					
Please send this form together with  • a 1page description of your case study (including in	formation on evaluator(s), commissioning agent, start				



· your curriculum vitae in English

and end date of evaluation, methods used and results) in English

to michal.sedlacko@wu.ac.at or fax it to 0043-1-31336-90-5458.

· you are also welcome to send published results/reports or provide a link