

EASY-ECO Lund Training on EvAluation of Sustainability

14-18 April 2009



International Institute for Industrial Environmental Economics (IIIEE) at Lund University, Sweden

This EASY-ECO Series Event is sponsored by



MARIE CURIE ACTIONS

EASY-ECO has been awarded an Official Decade Project by the German Commission for UNESCO.

Status November 2008

The second training in the EASY-ECO 2008-2010 series of trainings and conferences will take place in the historic city of Lund, home of the Swedish oldest and Scandinavia largest university. The training, coordinated by Aleh Cherp, Convening Lead Analyst of Global Energy Assessment, provides a possibility for young researchers to enhance their knowledge and competences in evaluation and impact assessment of sustainability. This training will be focused on the areas of evaluation of energy and sustainable consumption policies and programmes. The training is sponsored by the European Union's Marie Curie Actions, offering a grant covering all costs of participation to almost all participants.

Theme

Evaluation of sustainability of projects, programmes and policies is becoming increasingly important in all European member states. Most governments as well as the European Commission have introduced regulatory impact assessment procedures as part of their own policy-making. Environmental impact assessment (EIA), strategic environmental assessment (SEA), sustainability appraisal and other forms of evaluation are used to evaluate interventions in areas such as development assistance, infrastructural development, energy or EU's agricultural and structural funds. We consider evaluations as one of the key tools for transition to sustainability.

Participants

The target group of the training are young researchers (less than ten years of experience) with a strong interest in the areas of evaluation and/or sustainable development. Participants from the sustainability/evaluation field may be studying for their doctorates, working in a government department, in public administration, in NGOs, or for international organisations.



The six EASY-ECO trainings each provide an opportunity to enable 30-40 participants to develop practical competences to conduct actual sustainability evaluation projects and become members in a thematic network of leading scientists and practitioners. To this end, each training consists of a 3-4 month period of e-learning (with content identical for each training) and a one-week on-site training devoted to specific themes.

This training focuses on evaluation of programmes and policies in the field of energy and sustainable consumption. These themes will be linked with the following:

Importantly, EU-Grants are available to cover all costs (travel expenses, participation fees, accommodation and living allowance) for participants of this target group. Young researchers are highly encouraged to visit a conference, and then attend one of the EASY-ECO trainings, all of which can be covered by an EU-Grant. Ideally, participants will submit a paper on an aspect of evaluation of sustainability to one of the conferences following their training. Full details on eligibility for grants is given on the EASY-ECO website www.easy-eco.eu.

- the roles of evaluation in the policy cycle (such as learning, accountability, improvement, capacity building, policy integration, participation and institutional change);
- approaches to evaluation (such as utilization-focused evaluation, deliberative democratic evaluation or theory-driven evaluation);
- stages of evaluation (from analyzing the tender through evaluation design to collecting, analyzing and aggregating data to communicating findings);

Deadline for application is 30 November 2008!



- methods and techniques to conduct evaluation (including quantitative and qualitative data collection methods, participatory techniques, valuation and integration methods, indicators and indices);
- political context of evaluation and evaluation markets.

forum discussions with other participants and evaluation experts. E-learning will be supported by a moderator who will also monitor learning progress. Based on performance in the first half of the e-course approximately **80 to 90 per cent of trainees will be awarded with EU-grants to cover their participation in the on-site training.**

The **on-site training** will take place 14-18 April 2008 in Lund, Sweden, and is organized by the Center International Institute for Industrial Environmental Economics at Lund University. Before the training, each participant chooses one of three offered evaluation projects from the focal themes of the training as a case study. The resulting three groups of about 10-15 persons will have the opportunity to work for one week with the actual evaluation case study under the guidance of an experienced evaluator, dealing hands-on with the different steps of an evaluation according to the structure outlined below.

Structure of the training

The **e-learning phase** will start in the second half of December 2008 and end in March 2009. E-learning is designed to be flexible (mostly asynchronous and allowing a summer vacation or a work-related break) and interactive. The expected time investment is approximately 80 to 100 hours of course work such as reading prepared texts and selected articles, watching videos and participating in

	Day 1	Day 2	Day 3	Day 4	Day 5
9:00 – 10:30	Introductions	Developing quality checklists	Developing an evaluation design, choosing methods	Performing data collection	Formulating and delivering evaluation findings and recommendations
10:30 – 11:00	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11:00 – 12:30	Introducing the background of the case study, analysing a call for an evaluation	Stakeholder analysis and involvement strategy	Developing an evaluation design, choosing methods	Performing data collection	Formulating and delivering evaluation findings and recommendations
12:30 – 14:00	Lunch	Lunch	Lunch	Lunch	Lunch
14:00 – 15:30	Introducing the background of the case study, analysing a call for an evaluation	Stakeholder analysis and involvement strategy	Writing an offer, including a budget, analysis of the actual offer	Analysis of data, aggregation and weighting	Official conclusion of the training, reflection
15:30 – 16:00	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
16:00 – 17:30	Choosing an evaluation approach	Designing a communication strategy	Writing an offer, including a budget, analysis of the actual offer	Analysis of data, aggregation and weighting	Departure

The Host of the Training

The International Institute for Industrial Environmental Economics (IIIEE) at Lund University was established in 1994 by the Swedish Parliament to respond to the global challenge for sustainable development. With the firm conviction that prevention is better than cure, the Institute is engaged in multidisciplinary research activities with the overall ambition to develop strategies and policies that further systems of production and consumption that support sustainable development.

Our research aims to develop and implement strategies and policies for new systems of production and consumption that are capable of decoupling economic development and improvements of quality of life from environmental and cultural deterioration. Special attention is given to research that involves the design, application and evaluation of policy instruments from a governmental as well as corporate perspective. The

Institute seeks to perform such work in close collaboration and interaction with stakeholders from various parts of society and various parts of the world.

The research of IIIEE is divided into three main research areas:

- Sustainable Products and Service Systems
- Energy for Sustainable Development
- Policies and Systems for Sustainable Buildings

For further information please visit <http://www.iiiee.lu.se>. For further questions on the EASY-ECO training in Lund, please contact:

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