## EASY-ECO Vienna Conference 2008
### 11–14 March 2008

# Governance by Evaluation:
# Institutional Capacities and Learning for Sustainable Development

## Final Programme

This event is sponsored by

### The organizers

The EASY-ECO Vienna Conference 2008 is organized by RIMAS, the Research Institute for Managing Sustainability at the Vienna University of Economics and Business Administration.

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### The venue

Vienna University of Economics and Business Administration

Augasse 2-6

A-1090 Vienna

www.wu-wien.ac.at

### EASY-ECO –
### Evaluation of Sustainability
### European Conferences and Trainings

EASY-ECO is a conference and training programme on evaluations in the specific context of sustainable development ("SD evaluations"). Several European top-class research institutions are collaborating with the common aim of building SD evaluation capacity. While the previous EASY-ECO conferences have dealt with the strategic and project level of SD evaluations, the EASY-ECO Vienna Conference 2008 focuses on the institutional aspects of SD evaluations as policy learning processes. In addition it aims to explore how different evaluation tools and approaches can contribute to knowledge-based governance for sustainable development.

## Welcome to the
## EASY-ECO Vienna Conference!

## Co-ordinator of the EASY-ECO Series

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# Governance by Evaluation:
# Institutional Capacities and Learning for Sustainable Development

In the last 20 years sustainable development has evolved from a vague vision into a set of basic principles, guiding decisions and actions on various levels. As a consequence decision makers in the public and the private sector are calling for reliable information about whether or not policies, programmes and projects support sustainable development. The only solid way of generating this information is through professional evaluation, based on scientifically tested concepts and methods.

In recent years a number of innovative methods and new areas of work have emerged, such as strategic environmental assessments, impact assessments, peer reviews, systems evaluations, theory-based evaluations and participatory approaches. These new developments confront both contractors and evaluators with new methodological and practical challenges. Coping with these challenges requires institutional capacity building and learning on both an individual and an organizational level. These are the issues which are the focus of the EASY-ECO Vienna Conference 2008. It will present a broad variety of research findings, evaluation concepts and case studies on institutional aspects, policy learning and methodological innovations in evaluating sustainable development.

Since 2002 we have been coordinating the EU-project "EASY-ECO - Evaluation of Sustainability" (funded within FP5 and FP6). It aims to train young researchers, increase market transparency, build capacities in the corresponding field and facilitate networking among scientists, evaluators and clients. So far, five major conferences and four training courses have taken place. The involvement of more than 300 outstanding academics, very good feedback from 200 trainees and a book series on evaluating sustainable development show the success of this series. Consequently, the German UNESCO commission acknowledged EASY-ECO as an official project of the UN Decade for Education for Sustainable Development (2005-2014). The United Nations Environment Programme, SkyEurope and Kommunalkredit Public Consulting support this series of events.

Let me also thank our Austrian supporters, the Federal Ministry for Agriculture, Forestry, Environment and Water Management, the Federal Ministry of Science and Research, and the City of Vienna.

In order to meet the growing interest and demand of young researchers, the EASY-ECO series will continue until 2010, offering six more training courses (Germany, Sweden, Spain, Italy, Czech Republic and Estonia) and two Euro-Conferences scheduled for Budapest 2009 and for Brussels 2010. About 600 academics, practitioners and young researchers from all over Europe are expected to participate in this series of events.

It is a pleasure to welcome the EASY-ECO series in Vienna, where it was designed seven years ago and where it started in 2002. As the initiator and coordinator I am happy to welcome you to four days of outstanding presentations, interesting discussions and valuable possibilities for exchange and networking.

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**www.easy-eco.eu**

## Tuesday, 11 March

| | | |
|---|---|---|
| 9:00-18:00 | EPOS network meeting (for invited guests only) | *building UZA 4, room D203* |
| 18:00-20:00 | pre-registration and informal get-together for EU-grant holders | *pub "Centimeter III" see details in annex* |

## Wednesday, 12 March

| | | |
|---|---|---|
| 8:15-13:30 and 15:30-17:45 | availability of registration desk (1st floor, block B) | |
| 8:15-18:00 | availability of cloak room | |
| 8:15-9:00 | registration (tea/coffee available in the lobby) | *1st floor, block B* |
| 9:00-9:30 | **welcome and introduction**<br><br>**Christoph Badelt**<br>(Rector, Vienna University of Economics and Business Administration)<br><br>**Peter Fisch**<br>(Head of Unit, Evaluation and Monitoring of Programmes, European Commission, DG Research)<br><br>**André Martinuzzi**<br>(Research Institute for Managing Sustainability, Vienna University of Economics and Business Administration) | *Assembly Hall (Festsaal), 1st floor (B)* |
| 9:30-11:00 | **plenary session 1**<br><br>(chair: André Martinuzzi, Research Institute for Managing Sustainability)<br><br>**Michael Quinn Patton: "Utilization-Focused Evaluation Approaches and Learnings for Sustainable Development"**<br>(Independent organizational development and evaluation consultant; former President of the American Evaluation Association and Conference Co-Chair for the International Evaluation Conference in Toronto, 2005; author of the new 4th edition of Utilization-Focused Evaluation, five other evaluation books, and numerous journal articles)<br><br>**Peter Nijkamp: "XXQ Factors for Sustainable Urban Development: A Systems Economics View"**<br>(Professor in Regional Economics and in Economic Geography, Faculty of Economics, Free University, Amsterdam) | *Assembly Hall (Festsaal), 1st floor (B)* |
| 11:00-11:30 | coffee/tea in the lobby, 1st floor | |
| 11:30-12:30 | **plenary session 1 (continued)**<br><br>**discussion on** "Linking evaluation and sustainable development" | *Assembly Hall (Festsaal), 1st floor (B)* |
| 12:30-13:30 | lunch in the lobby, 1st floor | |
| 13:30-15:30 | **parallel session I**<br><br>a  Evaluating SD strategies<br>b  Learning through SD evaluations<br>c  Methodological innovations for SD evaluations<br>d  Case studies I | *details in annex* |
| 15:30-16:00 | coffee/tea in the lobby, 1st floor | |
| 16:00-17:30 | **parallel session II**<br><br>a  Types and tools of SD evaluation, assessment and feedback I<br>b  Learning and capacity building<br>c  Innovative approaches: Outcome Mapping (OM)<br>d  Case studies II | *details in annex* |
| 17:45 | departure to the EASY-ECO Party (meeting point: in front of the registration desk) | |
| 18:00-22:00 | **EASY-ECO Party**<br>an evening with Klezmer music, Hochriegl champagne and buffet in the caves of the Viennese champagne producer Johann Kattus | *see map in annex*   |

## Thursday, 13 March

| | |
|---|---|
| 8:30-11:00 and 12:30-14:30 | availability of registration desk (1st floor, block B) |
| 8:30-16:15 | availability of cloak room |

| 9:00-10:30 | **plenary session 2** *Assembly Hall (Festsaal), 1st floor (B)* |
|---|---|
| | (chair: Uwe Schubert, Institute of Regional and Environmental Economy, Vienna University of Economics and Business Administration) |
| | **André Martinuzzi/Reinhard Steurer: "Knowledge-based Governance for Sustainable Development: A Typology of Appraisals around the Policy Cycle"** (Research Institute for Managing Sustainability, Vienna University of Economics and Business Administration) |
| | **Reiner Grundmann: "Science and Policy: What do we need to know in order to act? Lessons from Ozone Layer Protection and Climate Change"** (School of Languages and Social Sciences, Aston University, UK) |
| | **Bob Williams: "Learning Within the Unknwoable: How Puzzling Our Way Through Can Help Evaluate Sustainable Development"** (trainer and consultant on the use of systems concepts in evaluation; editor of "Systems Concepts in Evaluation – An Expert Anthology") |

| 10:30-11:00 | coffee/tea in the lobby, 1st floor |
|---|---|

| 11:00-12:30 | **parallel session III** *details in annex* |
|---|---|
| | a Types and tools of SD evaluation, assessment and feedback II |
| | b The political relevance of SD evaluations I |
| | c Dealing with complexity |
| | d Challenges of governance and policy learning |

| 12:30-13:30 | lunch in the lobby, 1st floor |
|---|---|
| 13:30-14:30 | "Viennese Networking" |

| 14:30-16:00 | **parallel session IV** *details in annex* |
|---|---|
| | a The institutionalization of SD evaluations I |
| | b The political relevance of SD evaluations II |
| | c Participation and evaluations in multi-actor systems |
| | d Case studies III |
| | e poster presentations in the *poster exhibition area, 1st floor, block C* followed by a presentation of the new EASY-ECO Trainings for young researchers in *seminar room 1.16, 1st floor (D)* |

| 16:00-19:00 | **discover Vienna and its culture** *details in annex* departure with the guides from the conference registration desk/buffet area |
|---|---|
| | available excursions: |
| | 1 - Exploring Vienna |
| | 2 - Vienna for Insiders |
| | 3 - The Spittelau waste-incinerating plant |
| | 4 - The Jewish Vienna |
| | 5 - Mozart in Vienna |

| 19:00-22:00 | **dinner at a typical Viennese Heurigen tavern** *see map in annex* |
|---|---|
| | excursions end at "Fuhrgassl-Huber" for a dinner at the Viennese Mayor's invitation (see invitation card in your conference folder) |

## Friday, 14 March

| | |
|---|---|
| 8:30-10:30 and 12:00-14:30 | availability of registration desk (1st floor, block B) |
| 8:30-15:00 | availability of cloak room |

| | |
|---|---|
| 9:00-10:00 | **plenary session 3**                         *Assembly Hall (Festsaal), 1st floor (B)* |

**panel discussion on the experiences of commissioning agents of SD evaluations**

(moderator: Ursula Kopp, Research Institute for Managing Sustainability)

panelists:
- Ingeborg Fiala, Division for Sustainable development and subsidisation of environmental measures Federal Ministry of Agriculture, Forestry, Environment and Water Management
- Nancy MacPherson, Senior Adviser, Performance Assessment, IUCN-The World Conservation Union
- Sophie Purdey, External Funding, Environment Agency

| | |
|---|---|
| 10:00-10:30 | coffee/tea in the lobby, 1st floor |

| | |
|---|---|
| 10:30-12:00 | **parallel session V**                             *details in annex* |

a   The institutionalisation of SD evaluations II
b   Administrative cultures and power
c   Methodological challenges and innovations in SD evaluations
d   Using multi-criteria analysis

**EASY-ECO 2008-2010 advisory board meeting**
                               *Conference Room „Kleiner Sitzungssaal, first basement (D)*

| | |
|---|---|
| 12:00-13:00 | lunch in the lobby, 1st floor |

| | |
|---|---|
| 13:00-14:00 | **plenary session 4:**                       *Assembly Hall (Festsaal), 1st floor (B)* <br> **Outlook session** |

(chair: Manfred M. Fischer, Dean, Department of Social Sciences, Vienna University of Economics and Business Administration)

**Rob D. van den Berg**: "**Emerging challenges for evaluating global environmental problems**" (Evaluation Office, Global Environmental Facility)

**Peter Hardi: "Is there a sustainable future for evaluation? Notes from a guarded optimist"** (Center for Business and Society, Central European University, Budapest)

| | |
|---|---|
| 14:00-15:00 | coffee/tea in the lobby, 1st floor <br> **end of EASY-ECO Vienna Conference** |

| | |
|---|---|
| 15:00 | **EASY-ECO 2008-2010 kick-off meeting** (for EASY-ECO 2008-2010 partners only) <br>                             *building UZA4, room B424* |

## parallel session I - Wednesday, 12 March, 13:30-15:30

### stream "Institutional aspects of SD evaluations"

| | |
|---|---|
| issue: | **Evaluating SD strategies** |
| room: | *assembly room (Festsaal), 1st floor (B)* |
| chair: | *Clive George* |
| paper 1: | **Markus Hametner/Michael Tiroch/Reinhard Steurer** |
| | Objectives and indicators of sustainable development in Europe: A comparative analysis of European coherence |
| paper 2: | **Andrea Gathy** |
| | Shortcomings of the evaluation methods in the national strategies for sustainable development |
| paper 3: | **Karl Hogl/Ralf Nordbeck/Michael Pregernig** |
| | Types and functions of monitoring and evaluation approaches in three Austrian strategies for sustainable development |
| paper 4: | **Michal Sedlacko** |
| | Applying institutional theory to the assessment of national strategies for sustainable development |

### stream "Policy learning and SD evaluations"

| | |
|---|---|
| issue: | **Learning through SD evaluations** |
| room: | *seminar room SR 5.48, 5th floor (D)* |
| chair: | *Gerald Berger* |
| paper 1: | **Axel Olearius/ Sally Nicholson/Iola Leal Riesco** |
| | From an audit report to a learning process? The challenge to integrate the environment into the European Community's development assistance |
| paper 2: | **Agnieszka Hunka/Teodora-Alexandra Palarie** |
| | WFD, institutional infrastructure, decision-making and stakeholders' participation in water risk management in Poland and Romania |
| paper 3: | **Csaba Pusztai** |
| | Sustainability and learning at the local level of governance: A network approach in assessment |
| paper 4: | **Benoit Simon** |
| | Use of the SEA for 2007-2013 structural funds (ERDF) programmes in France: appropriation by actors and experience feedback |

### stream "Methodolgical challenges and innovations"

| | |
|---|---|
| issue: | **Methodological innovations for SD evaluations** |
| room: | *seminar room SR 1.15, 1st floor (D)* |
| chair: | *Peter Hardi* |
| paper 1: | **Richard Hummelbrunner** |
| | Monitoring and evaluation as elements of strategic governance for cohesion policy |
| paper 2: | **Mattijs Taanman/Henk Diepenmaat/Eefje Cuppen** |
| | Reflection for targeted action: The use of transition monitoring in innovation programs |
| paper 3: | **Eckhard Störmer/Bernhard Truffer/Hans Kastenholz** |
| | Policy learning by ex-ante evaluation of infrastructure strategies: "Regional Infrastructure Foresight" as participatory strategy learning process |
| paper 4: | **Bernhard Hack** |
| | Evaluating policy coherence for development in Austria: Towards building a measurement tool |

### stream "Issues of interest"

| | |
|---|---|
| issue: | **Case studies I** |
| room: | *seminar room SR 1.16, 1st floor (D)* |
| chair: | *Kaja Peterson* |
| paper 1: | **Tomek Gabor** |
| | Assessing intersectoral partnership in the evaluation of common iniative EQUAL in Poland |
| paper 2: | **Michaela Zint** |
| | "MEERA" - A web-based resource for improving evaluations of education for sustainable development programs |
| paper 3: | **Paula Ferreira/Madalena Araújo/M. E.J. O'Kelly** |
| | Integrating social concerns into electricity planning |
| paper 4: | **Valentina Dinica/Hans Bressers** |
| | How to govern for sustainable tourism? An evaluation of the Dutch governance approach to sustainability |

## parallel session II - Wednesday, 12 March, 16:00-17:30

### stream "Institutional aspects of SD evaluations"

| | |
|---|---|
| issue: | **Types and tools of SD evaluation, assessment and feedback I** |
| room: | *assembly room (Festsaal), 1st floor (B)* |
| chair: | *Colin Kirkpatrick* |
| paper 1: | **Gerald Berger** |
| | Sustainability impact assessment: Definitions, approaches & applications in Europe |
| paper 2: | **Viktoryia Novikava** |
| | The challenge of incorporating SEA in the EA system of Belarus: Evaluation of the pilot SEA |
| paper 3: | **Martin Lehmann/Erik Ørskov** |
| | Governance by Evaluation? The use of environmental assessments in the development of policies and plans in region of Southern Denmark |

### stream "Policy learning and SD evaluations"

| | |
|---|---|
| issue: | **Learning and capacity building** |
| room: | *seminar room SR 1.15, 1st floor (D)* |
| chair: | *Rolf Sprenger* |
| paper 1: | **Måns Nilsson/Göran Finnveden/Oskar Wallgren/Sara Tyskeng/Daniel Jonsson** |
| | Framework and tools for ex post SEA: learning from evaluation and environmental systems analysis |
| paper 2: | **Esther Hoffmann** |
| | Interorganisational learning between evaluators and commissioning agents |
| paper 3: | **Pablo Rodriguez-Bilella** |
| | Governance and the promotion of a culture of evaluation: the role of the evaluation networks |

### stream "Methodolgical challenges and innovations"

| | |
|---|---|
| issue: | **Innovative approaches: Outcome Mapping (OM)** |
| room: | *seminar room SR 1.16, 1st floor (D)* |
| chair: | *Gisela Vogt* |
| paper 1: | **Steff Deprez** |
| | Development of a planning, learning and accountability system for sustainable agriculture chain development in Eastern Indonesia - Outcome Mapping in action |
| paper 2: | **Stephen Powell/Joakim Molander/Ivona Čelebičić** |
| | Assessment of Outcome Mapping as a tool for evaluating and monitoring support to civil society organisations |
| paper 3: | **Huib Huyse/Jan Van Ongevalle** |
| | Fullfilling the expectations? The experiences with the M&E-part of Outcome Mapping in an education for sustainability project in Zimbabwe |

### stream "Issues of interest"

| | |
|---|---|
| issue: | **Case studies II** |
| room: | *seminar room SR 4.39, 4th floor (B)* |
| chair: | *María Ángeles Díez* |
| paper 1: | **Michael Ornetzeder/Judith Feichtinger** |
| | Participatory evaluation of sustainability on the local level. Lessons from the Viennese case |
| paper 2: | **Reinhold Priewasser/Karin Krondorfer** |
| | Process Criteria as indicators of success in the field of local-agenda-21-evaluations |
| paper 3: | **Erik Hedblom/Sara Bandstein** |
| | Evaluation of management response systems in aid organisations |

**parallel session III - Thursday, 13 March, 11:00-12:30**

## stream "Institutional aspects of SD evaluations"

| | |
|---|---|
| issue: | **Types and tools of SD evaluation, assessment and feedback II** |
| room: | *main conference room (Großer Sitzungssaal), 2nd floor (D)* |
| chair: | *Eckhard Störmer* |
| paper 1: | **Anja Bauer** |
| | Assessing the future - How technological impact assessment and strategic environmental assessment deal with the long term |
| paper 2: | **Mojca Golobic/Naja Marot** |
| | Territorial impact assessment: a policy development tool for territorial cohesion |
| paper 3: | **Jake Morris/Valentina Tassone** |
| | Assessing the sustainability impacts of European policies – stakeholder-based research methods and results |

## stream "Policy learning and SD evaluations"

| | |
|---|---|
| issue: | **The political relevance of SD evaluations I** |
| room: | *seminar room SR 2.25, 2nd floor (B)* |
| chair: | *Sebastian Helgenberger* |
| paper 1: | **Viachaslau Filimonau** |
| | Evaluations of sustainable development (SD) projects and their impact on environmental decision-making in Belarus within the period of 1991-2006 |
| paper 2: | **María Ángeles Díez/Beatriz Izquierdo/Eduardo Malagón** |
| | Evaluation utilization in multi- institutional contexts |
| paper 3: | **Katharine Farrell** |
| | Judging Janus: Institutionalising adjudication of the quality of sustainability evaluations and evaluators |

## stream "Methodolgical challenges and innovations"

| | |
|---|---|
| issue: | **Dealing with complexity** |
| room: | *seminar room SR 1.16, 1st floor (D)* |
| chair: | *Bob Williams* |
| paper 1: | **Rodrigo Jiliberto** |
| | The Insure System Mapping Model: a qualitative system model to describe the system of the regional sustainability |
| paper 2: | **Nicola Tollin/X. Alvarez del Castillo/Charlotte Book** |
| | Systems thinking and system dynamics in evaluation of sustainability: The case study of SYNAPS World |
| paper 3: | **Harald Wilfing/Ulrike Bechtold** |
| | The role of visualisation within sustainability evaluation approaches |

## stream "Issues of interest"

| | |
|---|---|
| issue: | **Challenges of governance and policy learning** |
| room: | *seminar room SR 1.15, 1st floor (D)* |
| chair: | *Nancy MacPherson* |
| paper 1: | **Kris Bachus/Daniela Kletzan** |
| | Evaluating policy coherence: the case of environmentally harmful subsidies |
| paper 2: | **Tom Bauler/Emilie Mutombo/Alessandro Bonifazi** |
| | Sustainability evaluations in the context of long-term strategizing. Crossing insights from urban development and transition management. |
| paper 3: | **George Julnes** |
| | Developing policies for government sponsored evaluation: Contextual influences on the adequacy and appropriateness of alternative methodologies |

## parallel session IV - Thursday, 13 March, 14:30-16:00

### stream "Institutional aspects of SD evaluations"

| | |
|---|---|
| issue: | **The institutionalisation of SD evaluations I** |
| room:<br>chair: | *seminar room SR 2.28, 2nd floor (C)*<br>*Markus Hametner* |
| paper 1: | **Anne DuPasquier**<br><br>Sustainability assessment of local projects: Importance of the institutional procedure |
| paper 2: | **Tim Rayner/Dave Huitema**<br><br>The institutionalisation of policy evaluation across Europe? A comparative analysis of the climate change issue |
| paper 3: | **Tomasz Nitkiewicz**<br><br>Current developments in sustainability evaluation in Poland |

### stream "Policy learning and SD evaluations"

| | |
|---|---|
| issue: | **The political relevance of SD evaluations II** |
| room:<br>chair: | *seminar room SR 1.15, 1st floor (D)*<br>*Reinhard Steurer* |
| paper 1: | **Keti Medarova**<br><br>Environmental assessments for regional development in Bulgaria – Implications for environmental policy integration |
| paper 2: | **Maia Gachechiladze**<br><br>Potential of strategic environmental assessment follow-up for institutional learning and collaboration: A case of Merseyside Local Transport Plans, UK |
| paper 3: | **Alessandro Bonifazi/Carlo Rega**<br><br>SEA and the tangles of urban governance: Sustainability, democracy and effectiveness |

### stream "Methodolgical challenges and innovations"

| | |
|---|---|
| issue: | **Participation and evaluations in multi-actor systems** |
| room:<br>chair: | *main conference room (Großer Sitzungssaal), 2nd floor (D)*<br>*Wilhelm Zwirner* |
| paper 1: | **Jo Van Assche/Thomas Block/Filip De Rynck/Herwig Reynaert**<br><br>City monitoring as method for policy learning about urban sustainability? The case of the city monitor for liveable and sustainable Flemish cities 2006 |
| paper 2: | **Leon Hermans**<br><br>Towards a framework for sustainable development evaluations in multi-actor systems |
| paper 3: | **Gul Ozerol**<br><br>Evaluation of public participation towards sustainable water management: An institutional perspective |

### stream "Issues of interest"

| | |
|---|---|
| issue: | **Case studies III** |
| room:<br>chair: | *seminar room SR 2.25, 2nd floor (B)*<br>*Anna Marks* |
| paper 1: | **Gordana Stojanovic**<br><br>Monitoring and evaluation research of energy efficiency policy deployment |
| paper 2: | **Ausra Jurkeviciute**<br><br>SEA of structural funds' operational programmes for 2007-2013 in Romania |
| paper 3: | **Emma Rowan/George Hutchinson/Alberto Longo/Brendan Murtagh**<br><br>Merging collaborative planning and environmental valuation for eliciting preferences for a national park designation in Northern Ireland |

**Poster presentation**
*1st floor, block C*
**followed by a presentation of the new EASY-ECO Trainings for young researchers**
*seminar room SR 1.16, 1st floor (D)*

## parallel session V - Friday, 14 March, 10:30-12:00

### stream "Institutional aspects of SD evaluations"

| | |
|---|---|
| issue: | **The institutionalisation of SD evaluations II** |
| room: | *main conference room (Großer Sitzungssaal), 2nd floor (D)* |
| chair: | *Beatriz Izquierdo* |
| paper 1: | **Jorgen Knudsen** |
| | Monitoring towards more sustainable energy policies? A comparative assessment of procedures and political impacts in Norway and Sweden. |
| paper 2: | **Richard Muller** |
| | Role of local sustainable development strategies in improving access to EU funds: A case study fro Nitra district, Slovakia. |
| paper 3: | **Peter Szuppinger/Julia Schuchmann** |
| | Evaluation of green public procurement - ideas, plans and methods in the national action plans |

### stream "Policy learning and SD evaluations"

| | |
|---|---|
| issue: | **Administrative cultures and power** |
| room: | *seminar room SR 1.15, 1st floor (D)* |
| chair: | *Tom Bauler* |
| paper 1: | **Dariusz Pienkowski** |
| | Evaluators as a part of sustainable development policy |
| paper 2: | **Aysun Ozen** |
| | Whose time is it? A "temporal" approach to evaluation: Time perspective as a dimension of boundary judgments and evaluation |
| paper 3: | **Nora Mzavanadze/Renata Dagiliute** |
| | Sustainable development in Lithuania: between the governmental agenda and an undiscovered civil society |

### stream "Methodological challenges and innovations"

| | |
|---|---|
| issue: | **Methodological challenges and innovations in SD evaluations** |
| room: | *seminar room SR 2.19, 2nd floor (A)* |
| chair: | *Ralph Meiers* |
| paper 1: | **Julie Newton/Terry Mardsen/Alex Franklin/Andrea Collins** |
| | Building sustainable communities: An interrogative model for progressing towards sustainability. |
| paper 2: | **Nora Danko** |
| | What gets lost in the computer? - Putting evaluation findings on sustainability initiatives into context by analysing interviewers' scribbles on questionnaires |
| paper 3: | **Charlotte Fiala** |
| | Learning from other disciplines: Development studies |

### stream "Issues of interest"

| | |
|---|---|
| issue: | **Using multi-criteria analysis** |
| room: | *assembly room (Festsaal), 1st floor (B)* |
| chair: | *Mikuláš Luptáčik* |
| paper 1: | **Michelle Graymore/Anne Wallis/Anneke Richards** |
| | Significance of environment in the assessment of sustainable development: The case for South West Victoria |
| paper 2: | **Stelios Grafakos/D. Zevgolis/V. Oikonomou** |
| | Incorporating policy makers' preferences for ex ante evaluation of energy and climate policy interactions: Development of a criteria weights integrated elicitation technique |
| paper 3: | **María-Ángeles Díez/Iker Etxano** |
| | Multi-criteria analysis as a potential tool for evaluating nature conservation policy |

## The venue and hotels

The EASY-ECO Vienna Conference 2008 takes place at the

Vienna University of Economics and Business Administration (Wirtschaftsuniversität Wien, abbr. **WU Wien**)
main building (UZA 1)
Augasse 2-6
1090 Vienna

The main entrance of the university is accessible via the stairs in front of the tram station Liechtenwerderplatz (tram line D). The **registration desk** can be found in the first upper floor in block B (use stairs on the right hand side of the porter's lodge).

The **EPOS-network meeting** and **EASY-ECO 2008-2010 kick-off meeting (both on invitation only)** will take place in building UZA4: To arrive at the UZA4 from one of the EASY-ECO partner hotels use the public stairway on the left hand-side from the post office in Althanstrasse 10.

## Public transport in Vienna

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**Tickets for public transport throughout Vienna (Vienna travel zone 100)**

Various ticket options are available from the Vienna Public Transport Authorities. Tickets can be bought in the Vienna Transport Authority´s ticket offices, from tobacconists, online and from vending machines in the stations (most of them providing English instructions and credit card payment).

We recommend you to buy a **"72 hours Vienna"**-ticket as soon as you arrive at one of the train stations in Vienna. The ticket is valid throughout Vienna for exactly 72 hours from the time it is punched and will cover your travel before and during the conference and the social programme. The ticket costs €13,60.

Tickets bought in advance must be punched in a blue ticket cancelling machine in the tram or bus or at the barrier before you board the underground train.

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**For timetables and detailed travel maps using public transport in Vienna consult**
**http://efa.vor.at/wvb/index_en.htm**

**An overview map of the public transport system is included in your conference folder.**

To get into the **Vienna city centre**, use tram line D (direction "Südbahnhof") or underground U4 from Spittelau (direction "Hütteldorf").

**Stops along the tram line D**
Get off at
- stop "Liechtenwerder Platz" for arriving at the university
- stop "Augasse" for Hotel Arkadenhof, Hotel Albatros, Hotel Alexander
- stop "Althanstrasse" for Hotel Bellevue

**Taking a taxi** (please note that taxi expenses will not be covered by EU-grants)
Taxis can be found at clearly marked taxi stands usually located near underground stations and major sights. They can also be ordered by phone:
+43-1-60160
+43-1-40100
+43-1-31300
+43-1-81400
**When travelling to and from the airport be sure to request airport rates, or call**
**C & K Airport Service (tel. +43-1-44444).**

**Public transport after midnight**
From 00:30 until 05:00, night buses (N) run at half-hour intervals on 22 lines, with Schwedenplatz as the hub. The 72 hours Vienna-ticket is also valid for nightline buses.

**Returning to the airport**
- by train with the commuter rail line ("Schnellbahn") S7. Trains leave from Wien Mitte every 25 and 55 minutes after the full hour. Travel time: 24 minutes from Wien Mitte
- by City Airport Train (CAT), leaving from Wien Mitte every 8 and 38 minutes after the full hour.
- by bus from Vienna Airport Lines, leaving from train station Südbahnhof every 30 minutes.

## Centimeter III: pre-registration and informal get-together for EU-grant holders (Tuesday, 18:00)
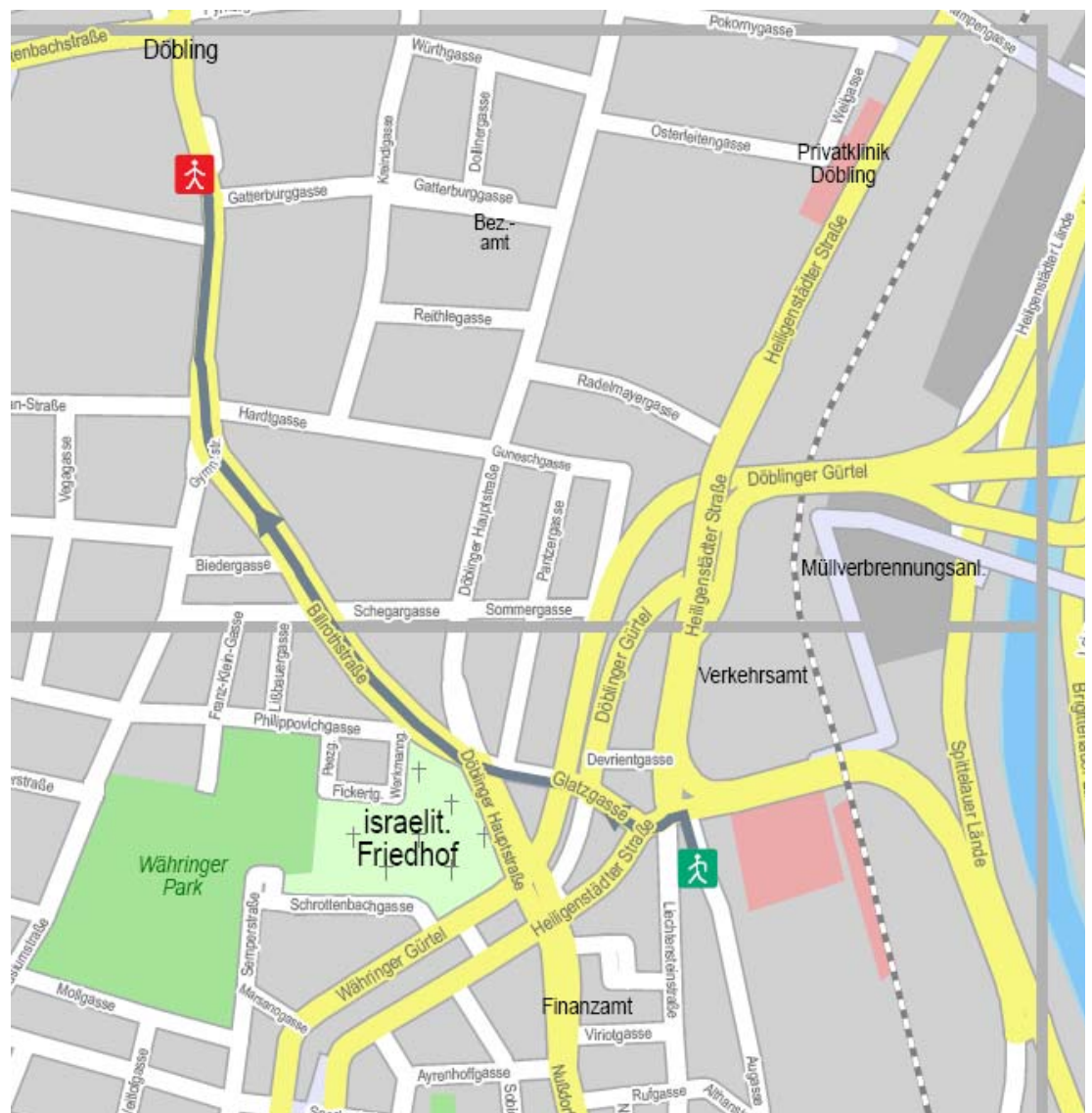
Take a tram (line D) from the city centre or from your hotel and get off at stop "Bauernfeldplatz". The pub is right opposite the pharmacy (address: Liechtensteinstrasse 42/corner Bauernfeldplatz).

We'll be in the extra room downstairs and provide you with drinks and vouchers for dinner.

## Kattus premises: EASY-ECO Party (Wednesday, 18:00)



Billrothstrasse 51, 1190 Vienna

The location is a 15-minute walk from the university; alternatively you can take a tram (line 38) and get off at stop "Gatterburggasse".

## Available excursions (Thursday, 16:00)

*In case you have not pre-reserved a place, please get your ticket for the excursions from the registration desk throughout Wednesday and Thursday morning.*

1 - EXPLORING VIENNA: This tour is a walking tour through the City Centre to see St. Stephen's Cathedral, pass the Imperial Palace and the State Opera. We will also see places where Mozart lived, Empress Sisi dined and Johann Strauß waltzed.

2 - VIENNA FOR INSIDERS: You think you already know the city? Let us take you into the hidden parts of the city, along cobble-stoned streets, into hidden court-yards and the medieval quarter of the City called Greek or Old University Quarter.

3 - THE SPITTELAU WASTE-INCINERATING PLANT: Once a repugnant piece of architecture, the plant has become a must-see for Vienna tourists after its transformation by artist Friedensreich Hundertwasser into a psychedelic creation with a dazzling gold tower. This tour will also give you a behind-the-scenes look at a waste processing plant.

4 - THE JEWISH VIENNA: There have been Jewish communities in Vienna since the 13th century. This tour is intended to give an overview of the eventful and often very tragic Jewish history of the city. We tell you about Jewish life in the city from its earliest beginnings, the medieval synagogue as well as the early 19th-century City Temple, the destruction of Jewish life in Vienna as well as its re-birth. You will also see the Jewish Textile Quarter around Rudofsplatz, the Gestapo, Simon Wiesental's Vienna and the new Holocaust Memorial on Judenplatz.

5 - MOZART IN VIENNA: On this tour you will learn about the most important aspects of Mozart's years in Vienna, his professional successes, his mixing in Viennese society and his private life. To illustrate this we will wind our way through streets and courtyards passing the house where the brilliant composer spent his happiest years in imperial Vienna and where his opera "The Marriage of Figaro" originated.

## Heurigen-tavern "Fuhrgassl-Huber":
## Dinner at the Viennese Mayor's invitation
## (Thursday, 19:00)



Neustift am Walde 68, 1190 Vienna

Your guides from the afternoon-excursions will take you to the tavern.

If you choose to join later, take bus 35A (direction Salmannsdorf) which leaves from a stop next to the university:



Get off at stop "Neustift am Walde" - the tavern is right in front of you.

**Returning to the hotels:** Take bus 35A (direction Spittelau, last bus leaves at 23:56) and get off at stop "Spittelau".

## Further info

### Internet access

Most EASY-ECO partner hotels have either WLAN or a free computer with internet access in their lobby.

**The Sign Lounge** (8 a.m.-2 a.m., computer station with internet access and WLAN available)
Liechtensteinstrasse 104-106

**Café Blaustern** (7 a.m.-1 a.m., WLAN hotspot)
Döblinger Gürtel 2

**McDonald's** in the train station Franz-Josefs-Bahnhof (7 a.m.-1 a.m., WLAN hotspot)
Julius Tandler Platz 3

### Suggestions for informal meetings and extended social program close to the venue and hotels:

**The Roast** (7:30 a.m.-11 p.m.)
Augasse 21

**Café Blaustern** (7 a.m.-1 a.m.)
Döblinger Gürtel 2

various bars and clubs along the "Gürtel" ring road (see also the events program in the conference folder) , e.g.

**Babu (6 p.m.-2 a.m.)**
U-Bahnbogen 181-182 (next to U6 station "Nußdorfer Straße")

### If this is your first time visit in Vienna

If the weather allows, take a walk along the "Ringstrasse" and "Kärntnerstrasse" to see some of the most important buildings of the city. Don't forget to stop and have a rest in one of the typical Viennese coffeehouses (e.g. Café Demel - Kohlmarkt 14; Café Landtmann - Dr. Karl Lueger Ring 4).

Two of the major imperial sites of the city are Schönbrunn Palace (can be reached with underground line U4) and the Hofburg in the city centre. In case of bad weather, the Viennese museums such as the Upper Belvedere (with the world's largest Klimt collection), Albertina (with its famous graphic collection) and Kunsthaus (the home for the work of Hundertwasser) offer a delightful alternative.

Further suggestions can be found in the leaflet of the Vienna tourist information in the conference folder.

Photo: © Wien Tourismus/MAXUM